

CoDA UK – Web team 2025/26



Website

updates

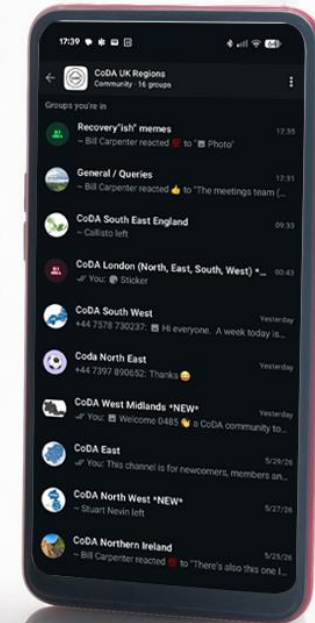
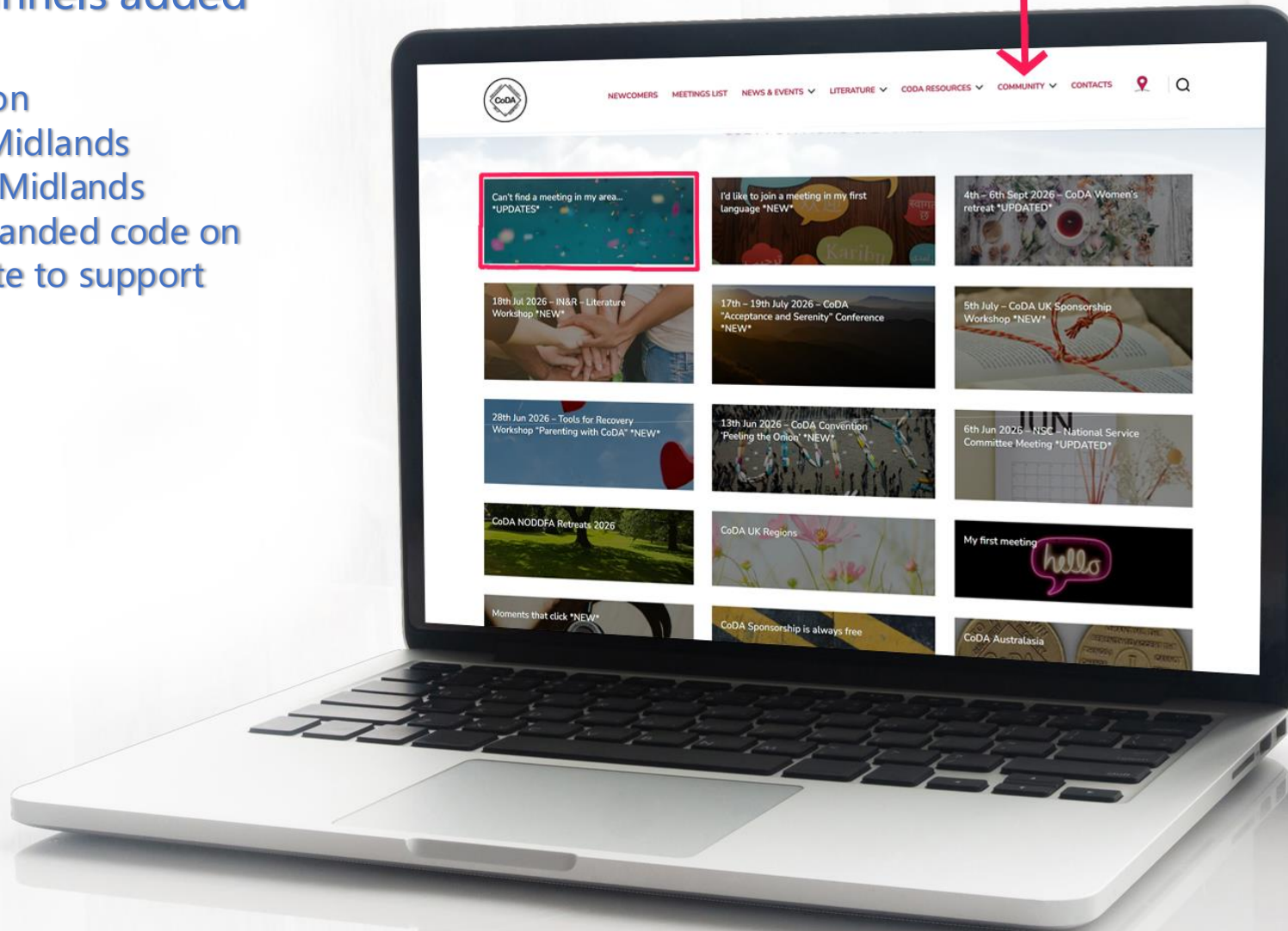
We look at

- What pages are users looking at most?
- Data from search engines/LinkedIn
 - What users search for
 - What users can't find
- What reports are made to CoDA UK committee mailboxes?
- What resources VE's have on their own sites?

CoDA UK Regions

'3 channels added'

- London
 - East Midlands
 - West Midlands
- & expanded code on website to support



Info for Professionals: Meet in my first lang

'New page'

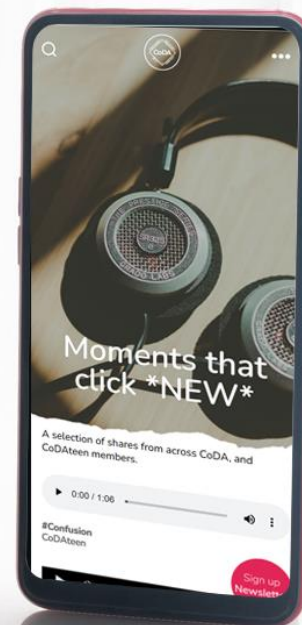
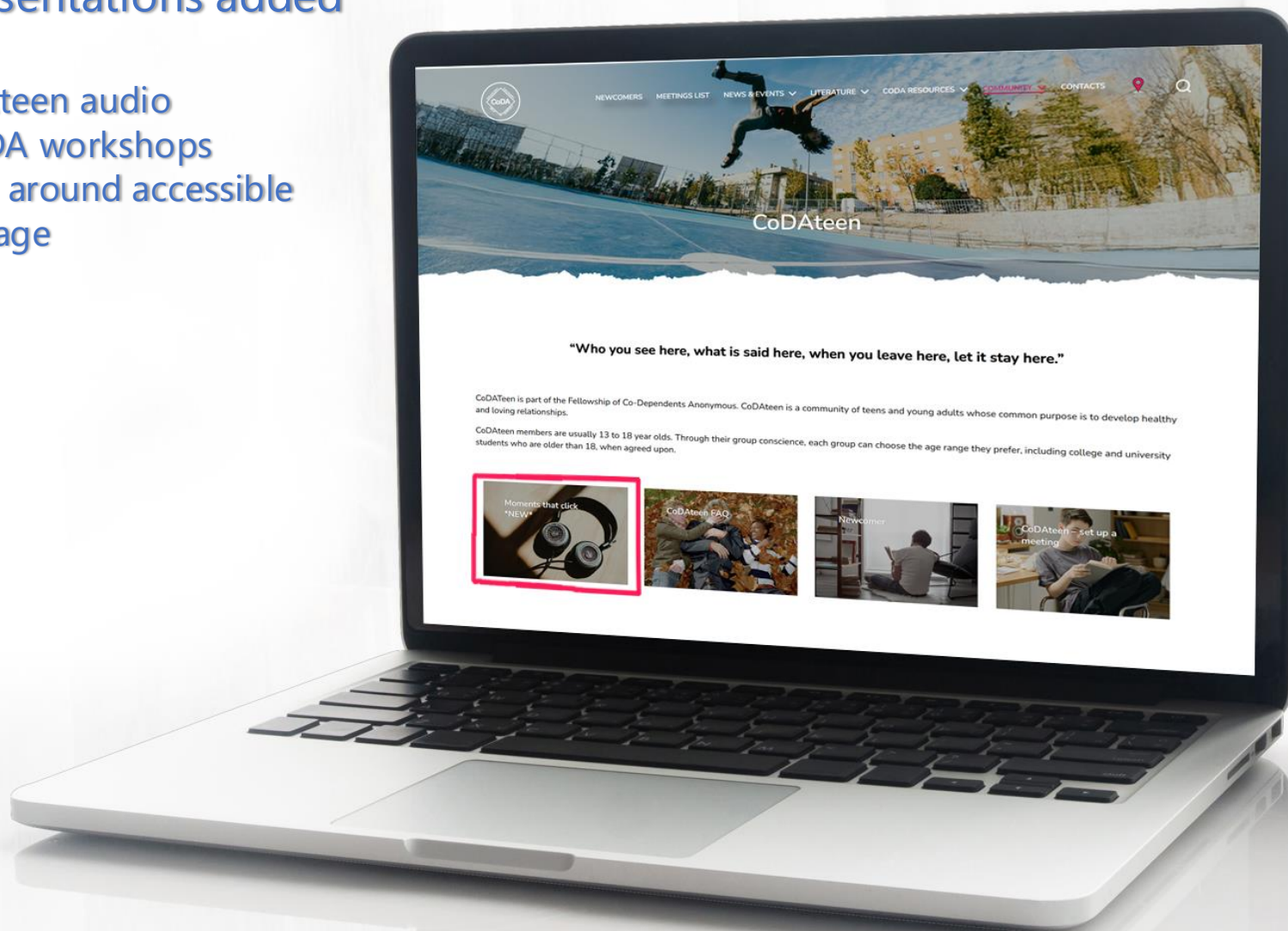
- [CoDA meetings in Čeština](#)
- [CoDA meetings in Deutsch](#)
- [CoDA meetings in Espanol](#)
- [CoDA meetings in Espanol Latino](#)
- [CoDA meetings in Farsi](#)
- [CoDA meetings in Francese](#)
- [CoDA meetings in Italiano](#)
- [CoDA meetings in Polski ***NEW***](#)
- [CoDA meetings in Portugues](#)
- [CoDA meetings in Russkiy](#)
- [CoDA meetings in Svenska *****](#)
- [See full list](#)



CoDAteen

'6 presentations added'

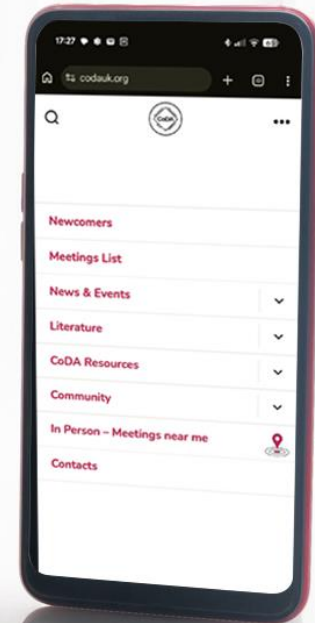
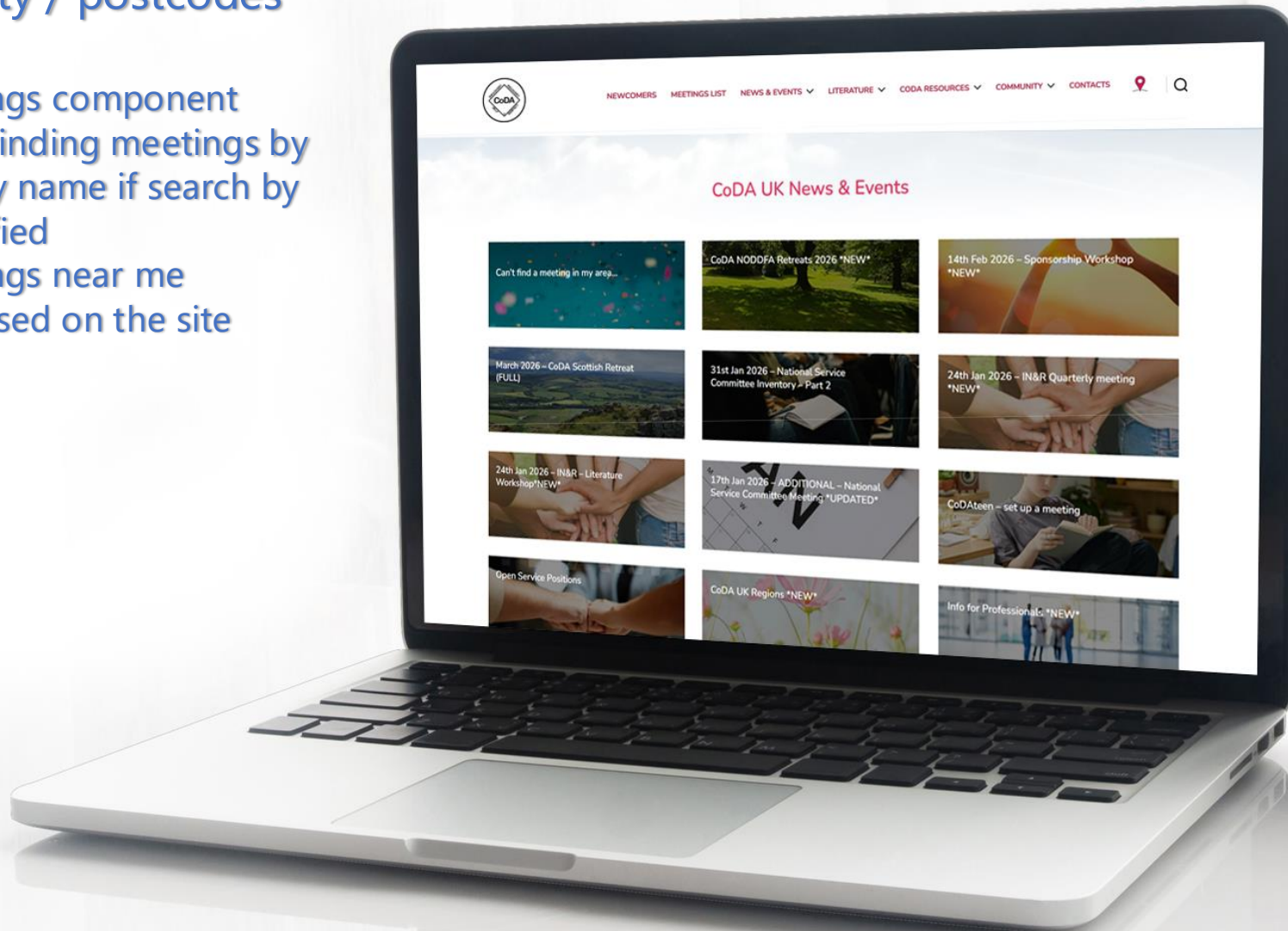
- CoDAteen audio
- 4 CoDA workshops based around accessible language



Meetings near me:

'County / postcodes'

- Meetings component issue finding meetings by county name if search by identified
- Meetings near me prioritised on the site

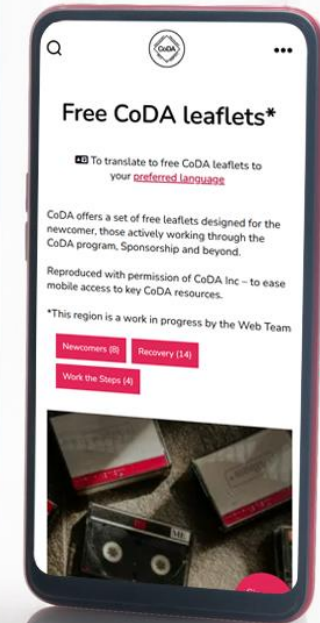
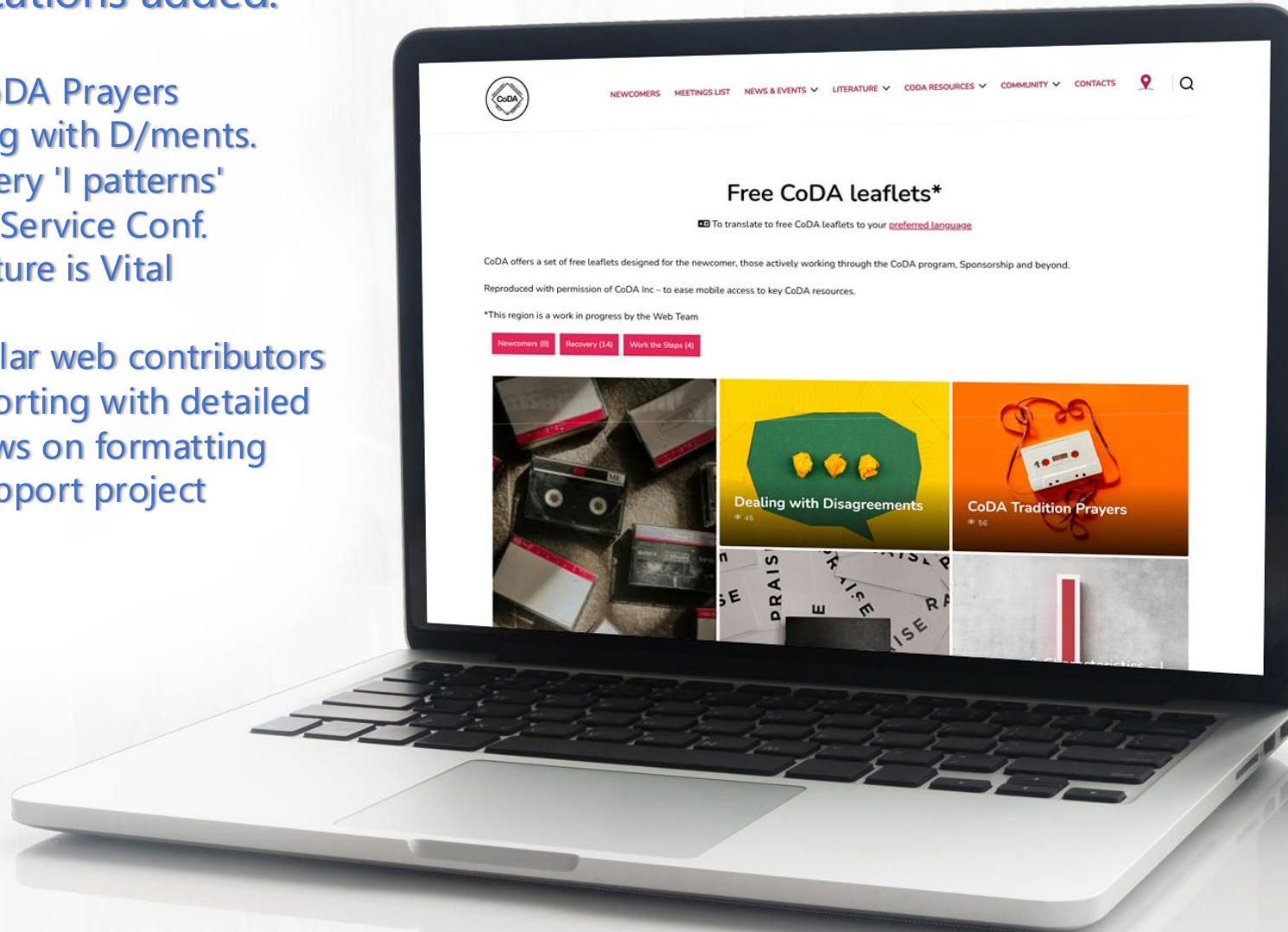


Info for Professionals: Leaflets

Publications added:

- All CoDA Prayers
 - Dealing with D/ments.
 - Recovery 'I patterns'
 - CoDA Service Conf.
- Literature is Vital

+ Regular web contributors supporting with detailed reviews on formatting to support project



BUSINESS AS USUAL

- Reviewing user searches / and 'bookmarks' members use to access the website
- Adding events and resources as they are shared, found
- Reporting issues when found with CoDA Inc
- Keeping track of audio presentations

Tasks & Issues

- Adding CoDA docs found at additional VE's (CoDA Inc, CoDA Canada, CoDA Ireland)
- Replaced components used on 'Newcomer', 'Resources'
- CoDA Shares & FAQs issue researched & fixed



CoDA UK Public Info Summer 26

Delivering talks/print/digital libraries & digital outreach

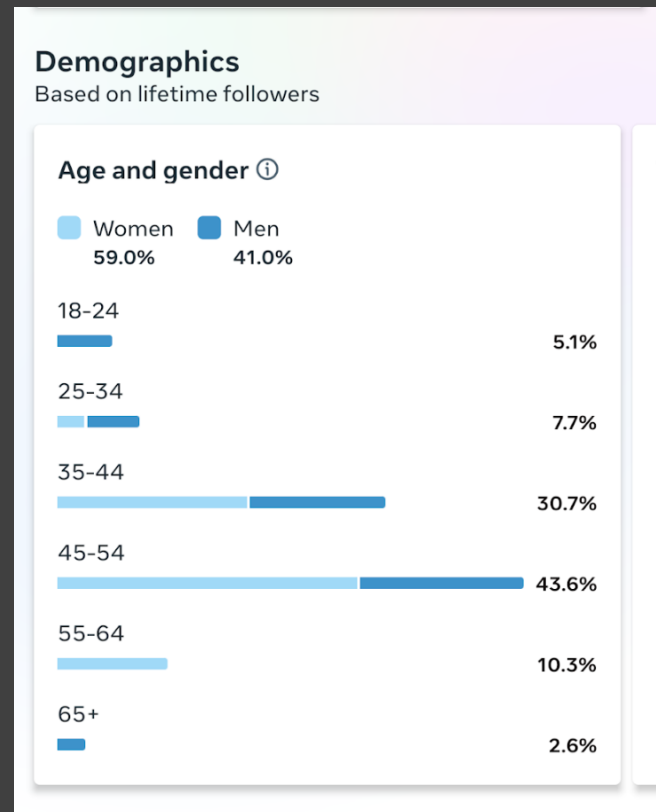
- 18th June: Invited to Bristol Recovery Festival – awaiting info from CoDA meetings to support
- 27th June: Attending Birmingham NHS with local member
- digital library to prep
- 25th July: Attending Essex Recovery Festival
- request for another member
- digital library to prep
- August: Awaiting more info from Newham College, London
- digital library in place
- CoDA Exeter: to take own materials to Recovery Festival, with QR codes to the CoDA UK website (digital library not required)

CoDA UK Public Info

A core focus – 'comms challenge'

- Carrying info to recovery spaces via facebook, posts about meetings no matter the date seen across the UK 9.8K times (increase of 751%) as CoDA targetting specific events linked to recovery, or reduced access to community spaces.
- Focussed outreach over Xmas, repeated for May Bank Holiday 'CoDA, to meetings run 24/7 no matter the DATE'
- Continuing process of connecting with recovery professionals, and those teaching the next generation across the UK.

Note: Data on right, relates to latest Facebook Outreach UK wide



Any ESH
welcome?

Define C

The Optimizer

The Planner

Groups of friends travelling together

2. PROBLEMS / PAINS

Which problems do you solve for your customer?
There could be more than one, explore different sides
eg. existing solar solutions for private houses are not considered
a good investment (1).

on PR, tap into

TOO MANY POINETS FOR COMPARISON (FI)

Hard to coordinate booking for a group.

TOO MANY TABS

Too much irrelevant info on SR cards