

CoDA UK – Web team

2025/26



A grayscale background image showing a person's hands and arms working at a desk. A laptop is open on the right, and various items like glasses and papers are scattered on the desk surface.

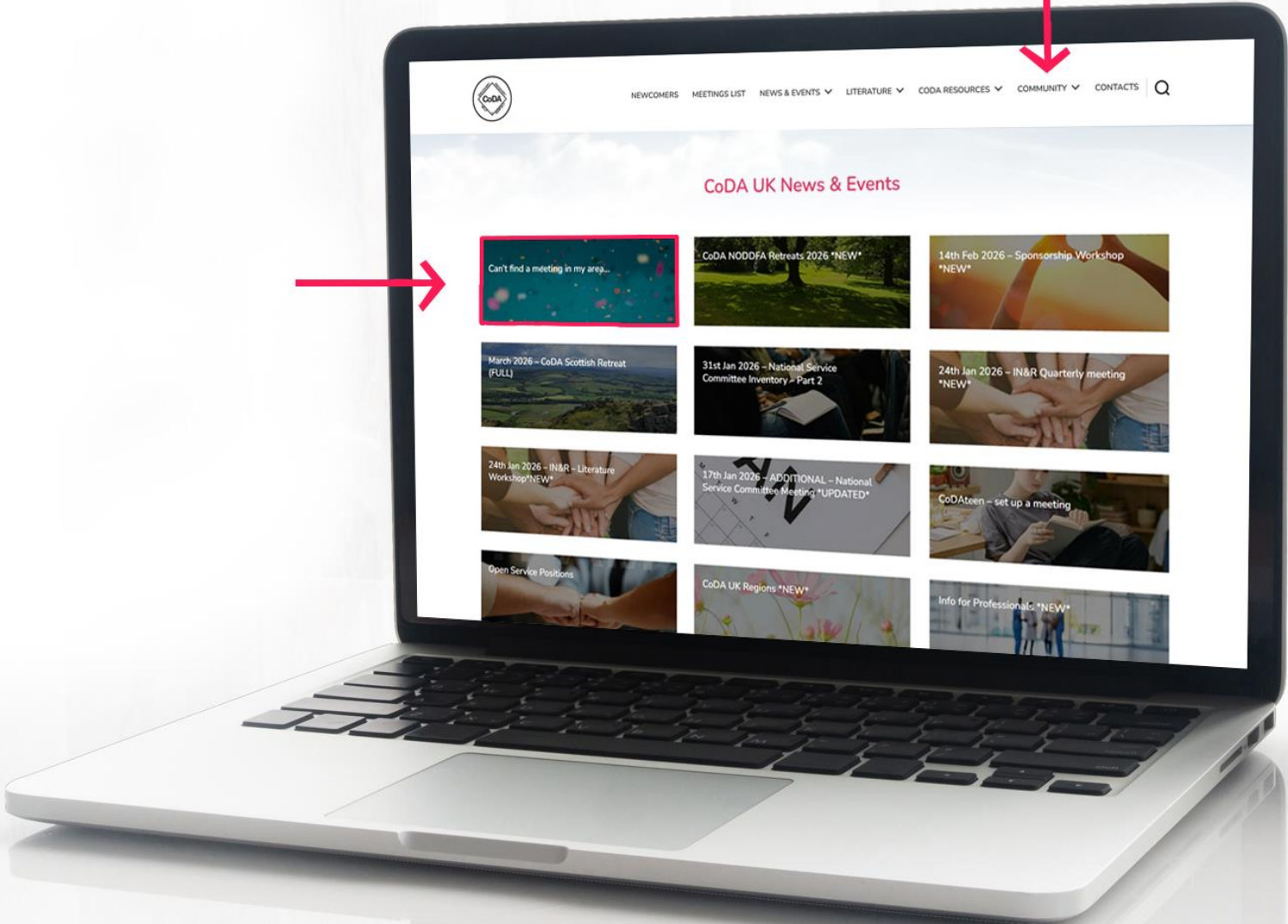
Website

updates

We look at

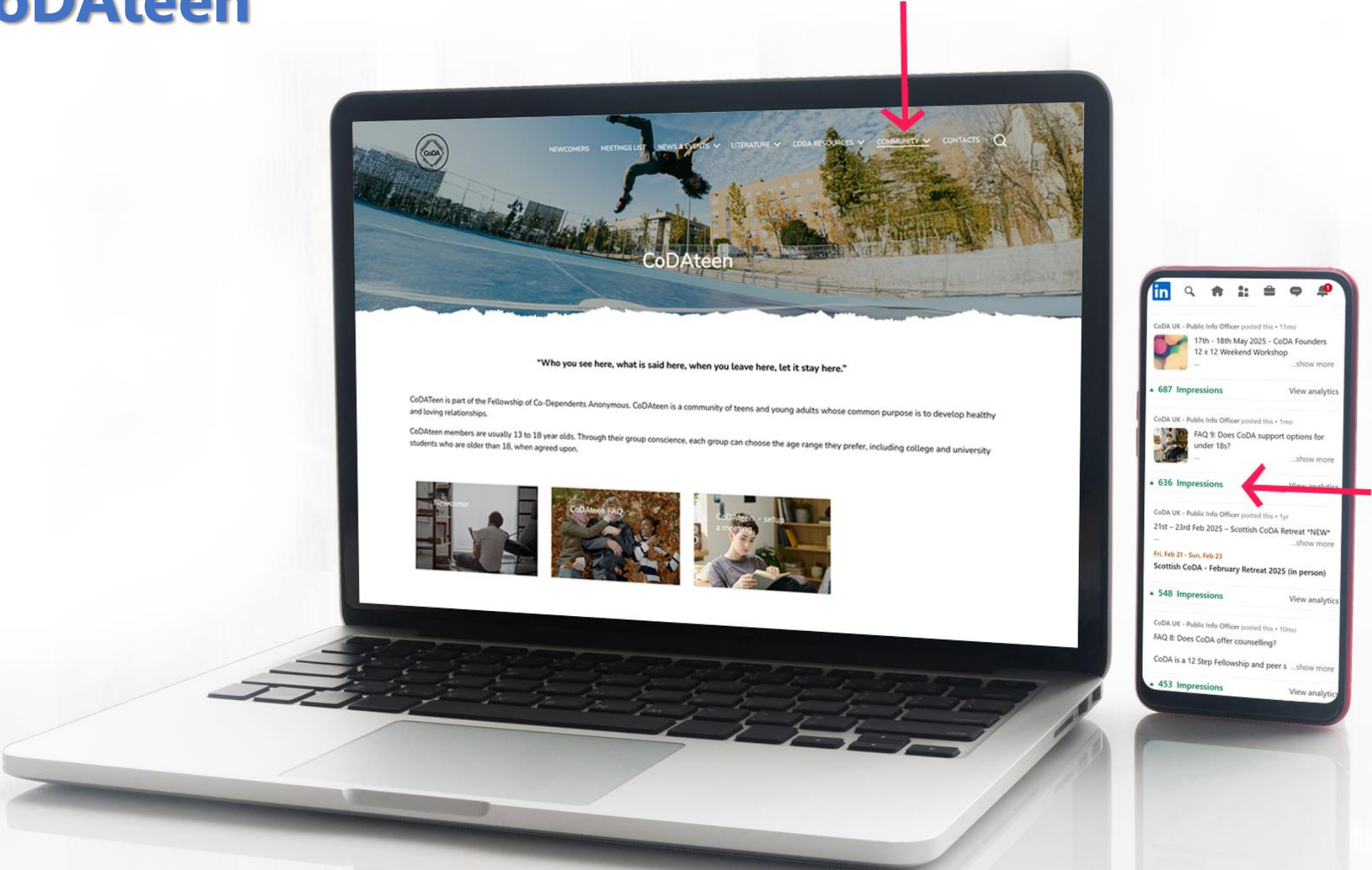
- What pages are users looking at most?
- Data from search engines/LinkedIn
 - What users search for
 - What users can't find
- What reports are made to CoDA UK committee mailboxes?
- What are teams requesting to be added?

CoDA UK Regions



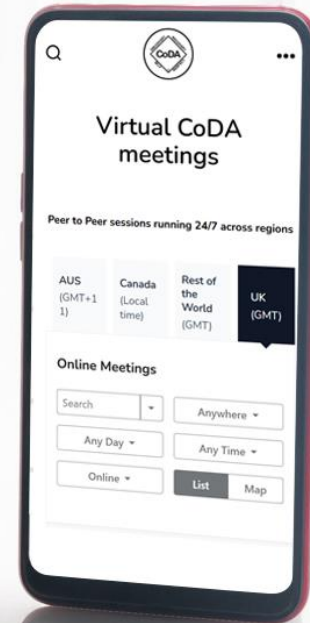
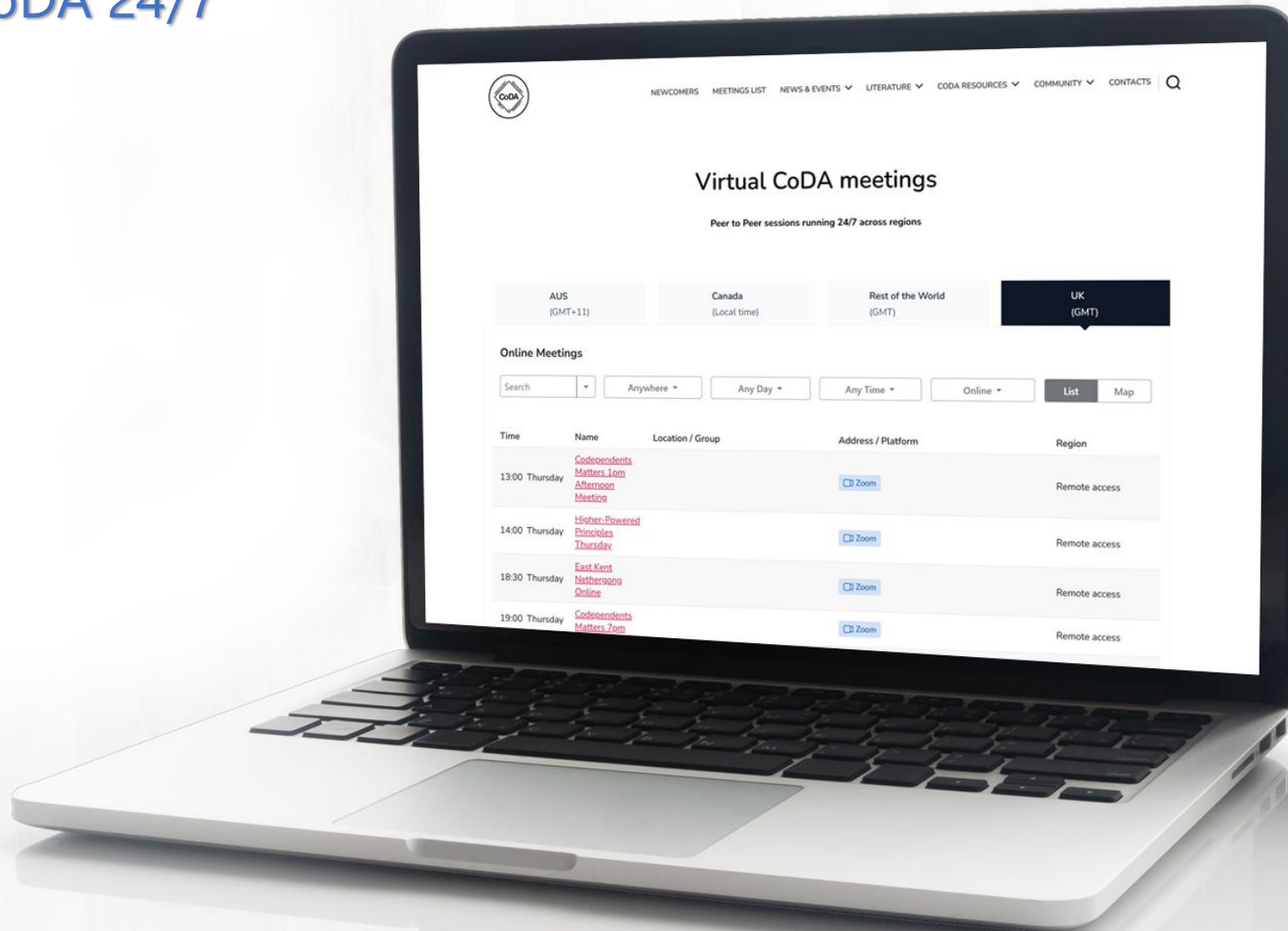
- Announcements
General*
CoDA South East*
CoDA South West*
CoDA Scotland*
CoDA Wales*
CoDA Northern Ireland*
CoDA North West
CoDA East Coast*
CoDA North East
CoDA Channel Islands
CoDA West Midlands
Sunner climbs (UK comms)

CoDAteen



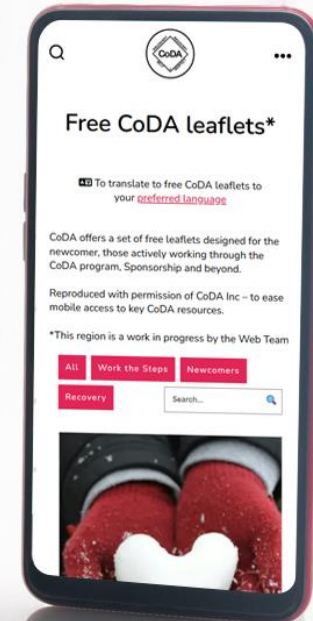
Info for Professionals:

CoDA 24/7

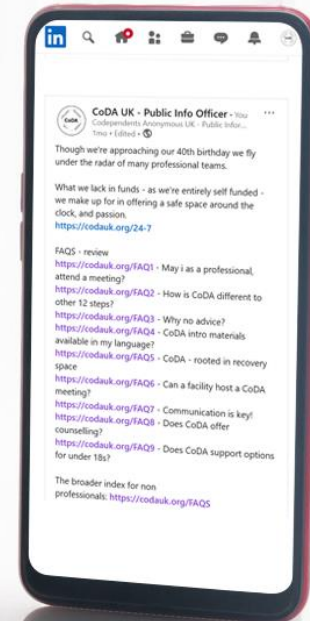


Info for Professionals: Leaflets

Any Language



Info for Professionals: FAQs



BEHIND THE SCENES

- **Set up two factor authentication** on web accounts after access was gained to the UK website
- **Moved analytics** to a CoDA UK owned account
- **Performance issues** investigated. Excess components removed from website.
- **Stability issues** – managed instances when CoDA UK website crashed due to Wordpress launching a new version
- **CoDA teams across globe** - Outreach to and support for CoDA teams delivering CoDA events across regions (in person, hybrid, virtual)
- Supporting volunteers – **focus outreach** in locations with NO visible meetings



CoDA UK Public Info team 25/26

Delivering talks/print/digital libraries & digital outreach

- Invited to & delivering in person sessions, with literature packs via team of passionate volunteers across the UK
- Continued progress reaching out to Community sites, Councils, NHS, Publications
- Started offering digital libraries, alongside print libraries
- Received first query from team supporting under 18 community. Engaging with US CoDA Teen team
- Regained access to Linked Network (building connections with **hands on** members of community teams, and those teaching next gen.

CoDA UK Public Info

A core focus – 'comms challenge'

- Focusing outreach in regions with no visible CoDA presence (face to face meetings)
- Simplifying message to change discussion from who are CoDA, to meetings run 24/7

Note: Red dots give a sense of face to face CoDA footprint.
By country: (Scotland 3, Wales 2, England 60)



CoDA UK Public Info

Free CoDA Materials to Community Spaces

Scotland

Aberdeenshire,**
Edinburgh retreat*

Wales

Barry*
Colwyn Bay **

South West

Bath*

UK Overseas

Gibraltar, Jersey*

North East

Todmorden*
Tyne & Wear* Rec College x2

Midlands

Mancetter*
St Basils

South East

Clapham**
HMP Sutton
HMP Wandsworth
Brighton* London's Humankind x2
Sutton*

*Leaflets sent to members

** Awaiting update



 Gibraltar

 Jersey

CoDA UK Public Info

Regional Council /NHS Directories: who agreed 2025/26

Scotland

Edinburgh ADP (Lothian)
NHS Inform

North

Bradford (District Council)
Hartlepool (Borough Council)
Leeds (City Council)
Road to Recovery Trust
Sheffield Directory, Sheffield Flourish - (City Council)
Sheffield portal (NHS partner)
Wakefield

Wales

Bangor University, Dewis Cymru
Third Sector Support Wales (Info-Engine)
Wales Online

South West

Health Connections Mendip (NHS)
Gloucestershire Families (County Council, NHS)
Wellbeing Sedgemoor, Somerset (District Council)

N Ireland

Antrim & Newton Abbey (Borough Council)
Aware NI
Drugs and Alcohol NI (PHA)
Hurt NI
Public Health Agency (PHA)

Midlands

Lincolnshire (County Council)
Warwickshire Council (County Council)
Wolverhampton (City Council)

East

Cambridge (GP Networks), Suffolk (County Council)

South East

Hertfordshire (NHS)
Kent (County Council)
London - Haringey (Borough Council)
London - Tower Hamlets (Borough Council)
London - Waltham Forest (Borough Council)
Luton (Council)
NHS Staff - Keeping Well – Central & NW London
Oxford Comm. Cntr (Oxford City Council)



CoDA UK Public Info

Community driven sites, Publications who agreed 25/26

UK Wide

192 / CentralIndex

(Brighton, Cambridge, Clapham,
Coventry, Exeter, Lowestoft, Newcastle,
Oxford, Penmaenmwar, Tenby)

Livewell

Bath, Liverpool, Oxfordshire, York

Supportline

Scotland

Shetland Community Directory

Stirling Scotland

North

Gateshead

Grimsby Telegraph

Liverpool Echo

Manchester Evening News

Teeside Gazette

Wales

Bridgend, Colwyn Bay, Wales Online

Midlands

Birmingham Mail

Coventry Telegraph

Leicester Mercury

Loughborough Telegraph

Midlands Express & Star

Nottingham Post

East

No listing requests accepted yet

South East

Essex Live, Get Surrey

Hertfordshire Mercury

Kentlive

Oxfordshire Livewell

Sober Eastbourne

South West

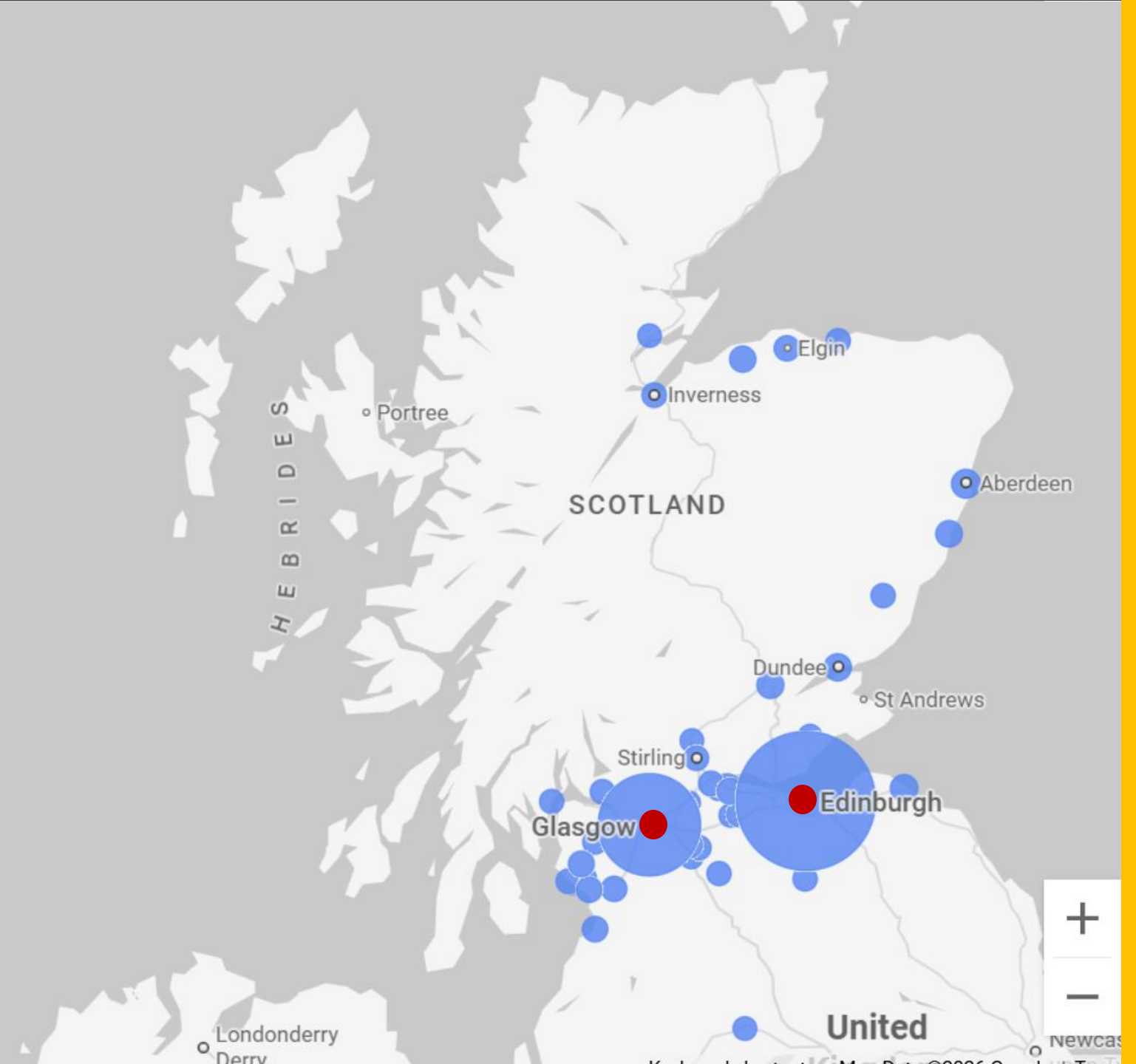
Devon Connect, Plymouth Herald

West Country



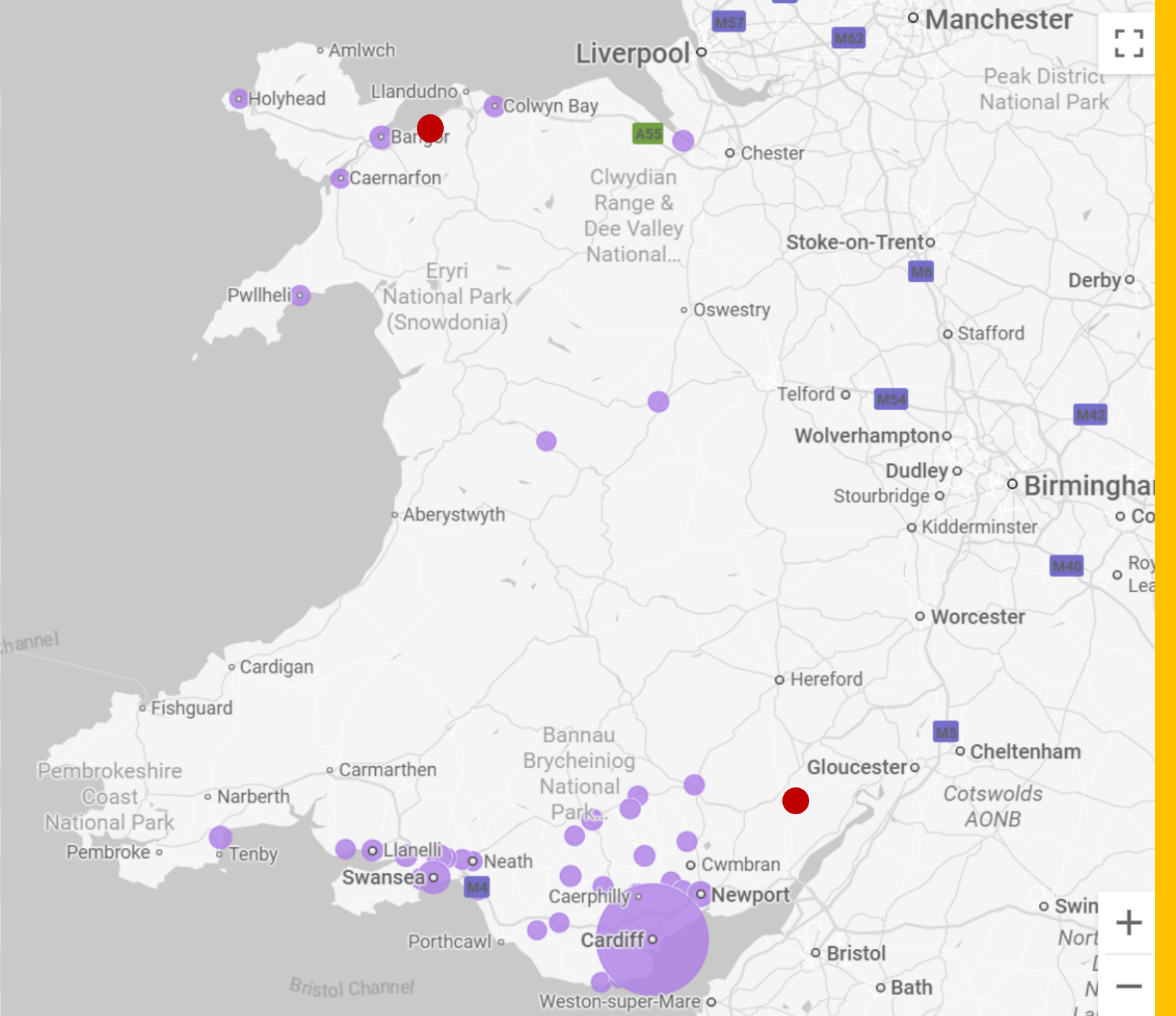
Scotland – active visitors to website

Town/City		30-day active u... ▾	% Δ
Edinburgh	●	2,228	-4.0% ↓
Glasgow	●	1,520	60.0% ↑
Aberdeen		105	-38.6% ↓
East Kilbride		91	3.4% ↑
Paisley		88	-
Dunbar		77	250.0% ↑
Dundee		74	64.4% ↑
Perth		69	155.6% ↑
Stonehaven		61	-
Newton Mearns		56	-
Forres		54	-14.3% ↓
Polmont		50	150.0% ↑
Dalry		45	-
Kirkcaldy		43	-15.7% ↓
Irvine		41	115.8% ↑
Ayr		40	-
Milngavie		39	-
Kilmarnock		38	3,700.0% ↑
Elgin		37	-15.9% ↓
Others		798	-



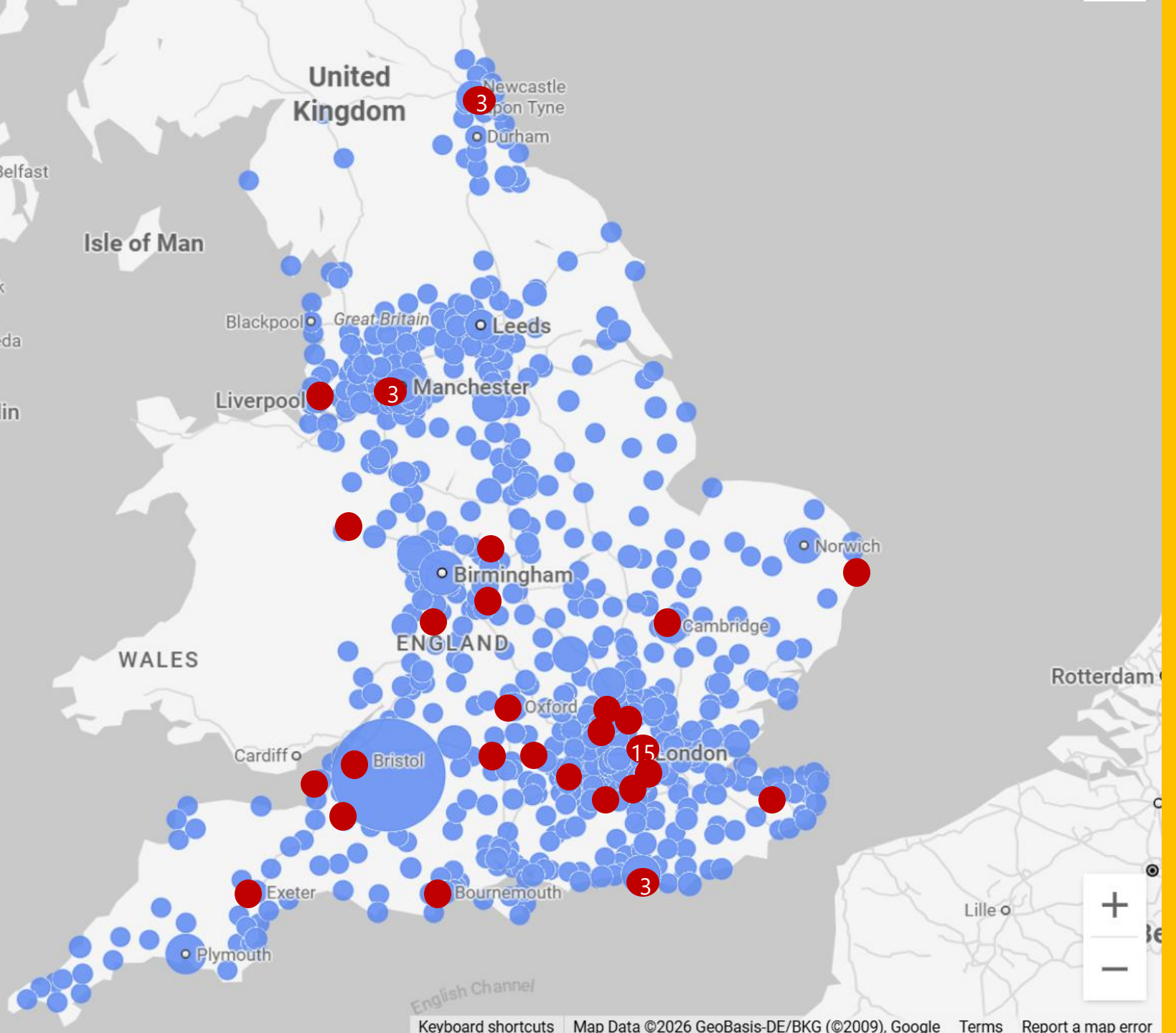
Wales – active visitors to website

Town/City	30-day active users	% Δ
Cardiff	1,333	-10.0% ⬇️
(not set)	452	22.5% ⬆️
Swansea	195	236.2% ⬆️
Caerphilly	93	45.3% ⬆️
Newport	88	4,300.0% ⬆️
Morryston	74	146.7% ⬆️
Bangor	55	358.3% ⬆️
Saundersfoot	50	-
Gorseinon	43	-
Sketty	36	-
Barry	30	0.0%
Llanelli	30	-41.2% ⬇️
Merthyr Tydfil	29	-42.0% ⬇️
Tonypandy	29	-
Blackwood	28	-
Connah's Quay	28	1,300.0% ⬆️
Colwyn Bay	27	-
Port Talbot	26	2,500.0% ⬆️
Welshpool	25	-
Others	237	-



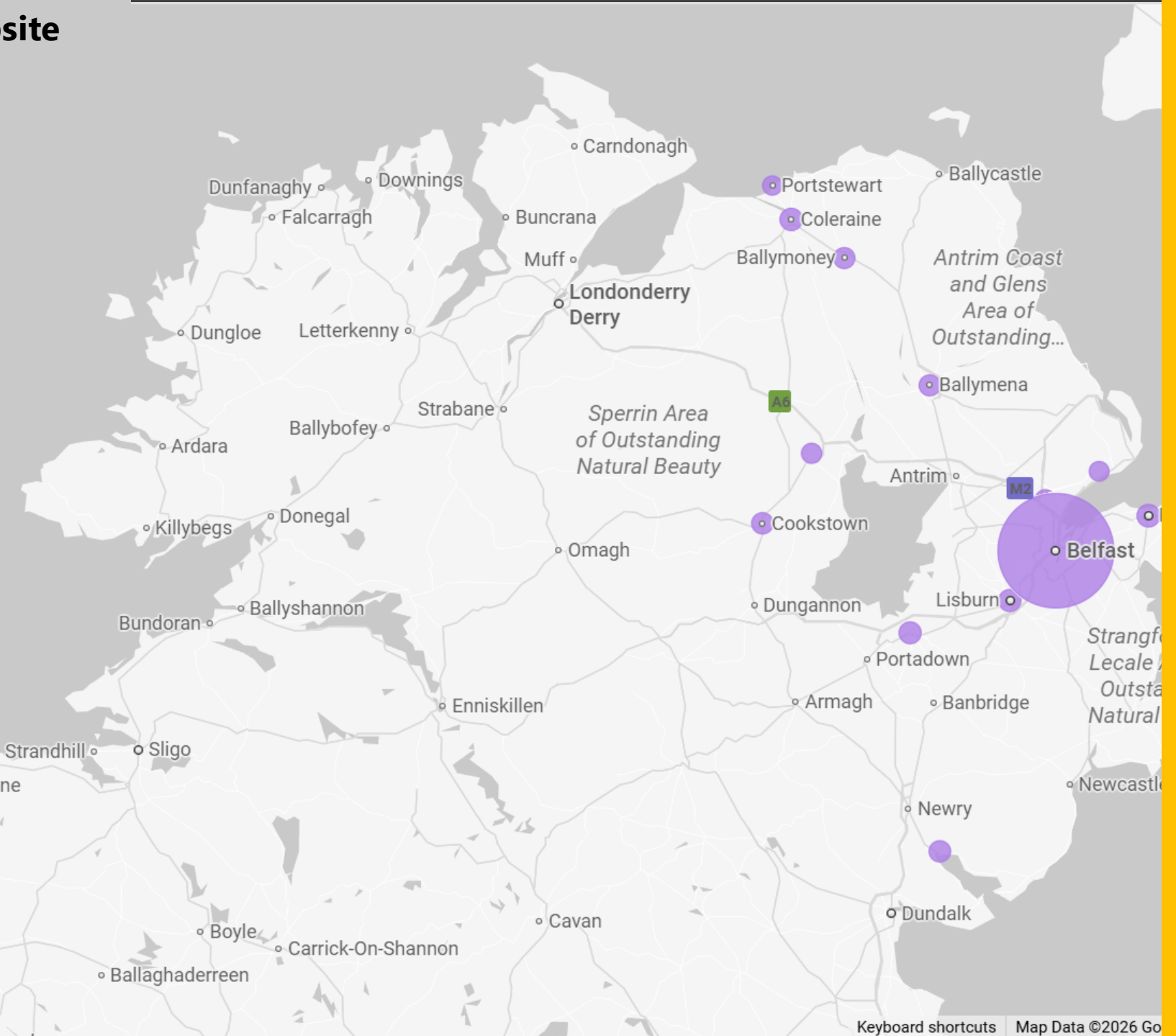
England excluding London

Town/City	30-day active users ▾	% Δ
Bath	14,382	62.0% 📈
Birmingham	3,850	-21.2% 📉
Plymouth	3,178	-8.7% 📉
Brighton and Hove	2,888	-5.4% 📉
Milton Keynes	2,476	0.8% 📈
Norwich	2,449	-5.7% 📉
Wolverhampton	2,391	-26.9% 📉
Cambridge	2,348	459.0% 📈
Manchester	2,297	47.4% 📈
Sheffield	2,252	166.8% 📈
Swindon	2,151	0.0% 📈
Luton	1,997	39.6% 📈
Newcastle upon Tyne	1,938	-21.5% 📉
Bristol	1,705	-11.9% 📉
Leeds	1,675	18.0% 📈
Oxford	1,298	329.8% 📈
Liverpool	1,138	-8.0% 📉
Coventry	1,110	89.7% 📈
Southend-on-Sea	940	291.7% 📈
Others (excludes London)	40,450	30,777.9% 📈



Northern Ireland – active visitors to website

Town/City	30-day active users ▾	% Δ
Belfast	974	-28.2% ↓
(not set)	42	-12.5% ↓
Bangor	36	-
Coleraine	32	-8.6% ↓
Lisburn	30	-
Lurgan	28	40.0% ↑
Cookstown	22	-
Warrenpoint	22	-
Ballymena	19	-24.0% ↓
Ballymoney	19	26.7% ↑
Glengormley	13	-69.0% ↓
Magherafelt	9	-
Carrickfergus	5	-
Portstewart	1	-87.5% ↓



**Any ESH
welcome?**

